

BizHound News

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Semester 2

Alumni Spotlight



UIndy alumna Jenny Simac graduated in 2012 with a BS in Marketing and Minor in Communication. During her time at UIndy Jenny developed strong networking skills, which led to many career opportunities. Jenny says, "UIndy does an incredible job at teaching the art of networking, but I was also given the opportunity throughout all four years to turn networking experiences into relationships and friendships that I still have today." This networking helped her secure two internships before diving into the world of advertising and starting her career in Account Management at Publicis Indianapolis. Upon graduation, Jenny was offered a job in Chicago at DigitasL-Bi, one of the world's leading marketing firms. Fast forward to 2015, and Jenny joined Microsoft as an Account Manager on the Bing sales team. When describing her current position, Jenny says, "I work closely with agencies and their clients in developing and growing their Paid Search strategy on Bing." Looking back on her time at UIndy, Jenny is very proud. She says, "UIndy pushed me to take on responsibilities and roles that were outside of my comfort zone, and that is what allowed me to grow and learn my true potential." Jenny recommends taking advantage of the personal attention and opportunities for involvement that the UIndy School of Business offers. Your future self will thank you!



Sparking New Ideas on Campus

For the second year in a row, the University of Indianapolis held its now famous "Spark Competition," an entrepreneurial competition designed to encourage the student community to develop creative ideas for how to improve campus. Students submit their ideas for a chance to win \$1,000 to implement and develop their original idea. Once all the ideas are submitted, students vote on which idea they would like to have on campus. A few of the competing ideas were adding a bike rental system on campus, a farmer's market on campus, puppy room to reduce stress among students, and providing self-defense classes on campus. The winning idea this year was a bike rental system on campus and the hope is that Greyhounds across campus will be ride sharing in the near future.



New Housing

This past December the University of Indianapolis started the process of building two new buildings that will house future Greyhounds. These buildings, which will accommodate around 300 upper-class students, will be loosely based off of their most recent building, Greyhound Village. These new apartments are the next step in a continually expanding campus. With over 1,000 freshmen coming to UIndy each fall, new housing was not an option – it was a necessity.



For upper-class students, who seek more housing options, the new buildings are a welcome addition. Campus Apartments are a good way for upper-class students to stay close to school, but also get a feel for the real world.

Alumni Spotlight

Champion athlete, top scholar, international student
It sounds too good to be true!

The UIndy School of Business has no shortage of top-notch students, but Annika Haynes is a hole in one! Annika, a Canada native, was offered a golf scholarship in 2014. After a few visits to campus Annika knew UIndy was the best place for her. The hospitality, intimate campus, professional opportunities, experienced faculty, and the 5-year BS/MBA program all solidified her decision to attend UIndy.

Since 2014, Annika has been a part of several “firsts” for UIndy. In her freshman year the Women’s Golf Team won the 2015 National Championship title. The team was runner-up in 2016 and third place in 2017. These were the top three finishes in the history of UIndy Women’s Golf!

Annika credits UIndy for providing her with the skills she believes employers will seek. This has come on the golf course, in the classroom and as a campus leader. These skills include time management, teamwork, punctuality, and leadership, just to name a few.

Fast forward four years. Annika will graduate in May 2018 with a bachelor’s degree in finance, and again in 2019 with a Master’s in Business Administration (MBA). While finishing up her MBA next year, she plans to have an internship in investment banking to further explore the finance specialties she enjoyed the most at UIndy. In reflecting on her lessons-learned from golf, she said, “If you put in the work, you’ll get the results.” Whatever the course may be, Annika will put in the work needed to achieve success.



Recent Networking Opportunities CEO of Emplify on campus!



In November of 2017, Santiago Jaramillo came to campus and told students about his pathway to success. Jaramillo, a technological entrepreneur, started his first company, BlueBridge, out of his college dorm room. BlueBridge is a company that builds apps for niche vertical markets and just recently sold for eight million dollars. Now Jaramillo is the CEO and co-founder of Emplify, a company that strives to help other organizations unlock their employees’ potential. The company recently announced an additional 30 employees will be hired in Indianapolis to meet the needs of their rapidly growing customer base. Technology startups are rare outside Silicon Valley, yet Jaramillo now has two to his credit here in Indiana. When asked how was able to accomplish all this at such a young age he replied, “The pathway to success is different for every individual, but if you have the ‘grit,’ adaptability, and engagement, the sky is the limit.”